# High-Impact Prevention in Florida

Year in Review, 2013

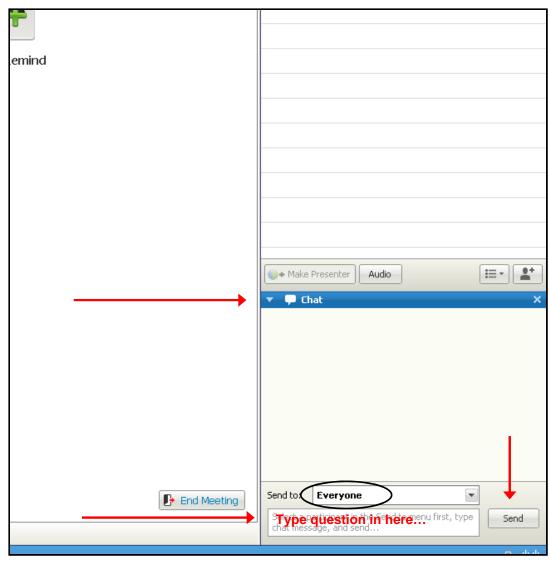
HIV Prevention Program
HIV/AIDS and Hepatitis Section

April 17, 2014

**Division of Disease Control and Health Protection** 

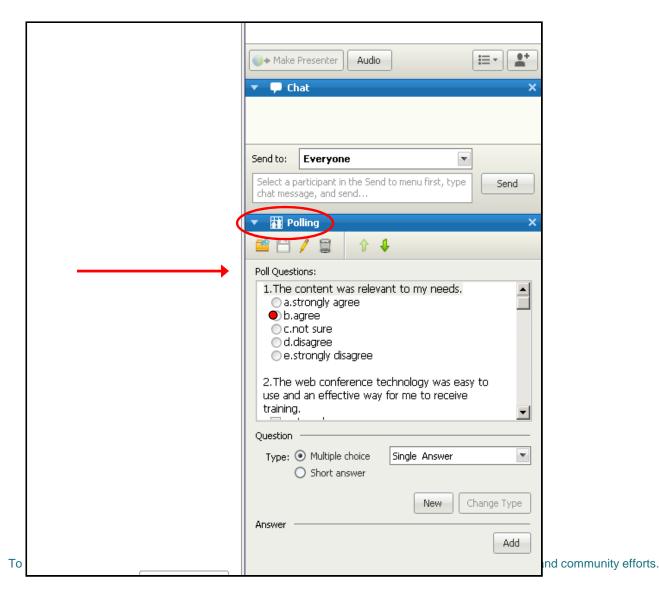


### Typing a Question in the Chat Box





# Completing the Webinar Evaluation (opened at end of webinar)



Florida HEALTH

## The Epidemic in Florida

Population in 2013: 19.2 million →

(4<sup>th</sup> in the nation)

Newly diagnosed\*\* HIV infections in 2013: 4,864

 $(2^{nd}$  in the nation in 2011)

Newly diagnosed\*\* AIDS cases in 2013: 2,532

(3<sup>rd</sup> in the nation in 2011)

Cumulative pediatric AIDS cases reported through 2013: 1,547

 $(2^{nd}$  in the nation in 2011)

Persons *diagnosed* and living\*\*\* with HIV disease through 2012: 105,627→

(3rd in the nation in 2010)

HIV prevalence estimate through 2012: 125,000

(11.4% of the U.S. estimate for 2010)

HIV Incidence Estimates 2010: 3,454

(There was a 30% decrease from 2007-2010)

HIV-related deaths in 2012: 923

(Down 8.2% from 2011.

The first time to ever be under 1,000 deaths in a given year.)

\*Other = Asian/Pacific Islanders; American Indians/Alaskan Natives; multi-racial.

\*\*Data by year of diagnosis for 2013 are incomplete and should be interpreted with care

\*\*\* Living (prevalence) data as of 06/30/2013

29% White 49% Black 20% Hispanic 2% Other\*

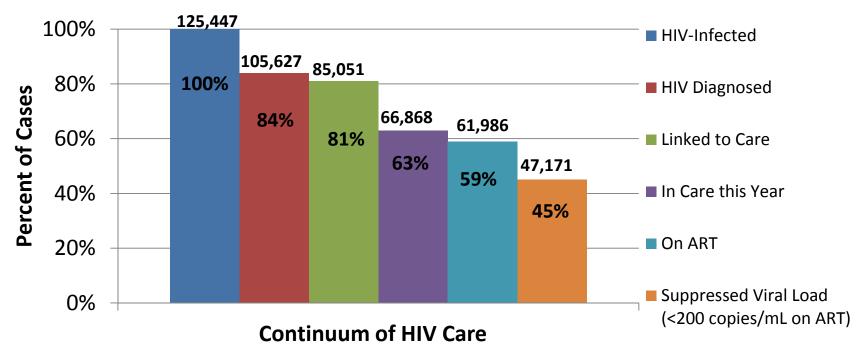
57% White 15% Black

23% Hispanic

4% Other\*



## Number and Percentage of HIV-Infected Persons Engaged in Selected Stages of The Continuum of HIV Care — Florida, 2012



- HIV-infected=HIV diagnosed cases divided by 84.2% (to account for 15.8% national estimated unaware of their status in Florida).

  The 2011 indicator report (http://www.cdc.gov/hiv/pdf/2011\_Monitoring\_HIV\_Indicators\_HSSR\_FINAL.pdf) estimates that 15.8% are undiagnosed (Table 9a) this report uses 2010 data and was published in October 2013.
- HIV Diagnosed=Number of cases known to be alive and living in Florida through 2012, regardless where diagnosed, as of 06/30/2013 (used for unmet need calculations), plus an additional 4% to account for OOS in care, but not yet entered into eHARS.
- Linked to Care (Ever in Care) = Based on calculated data of persons living with HIV disease in Florida (regardless of where diagnosed) who ever had a CD4 or Viral load test in the eHARS dataset. (National estimates are 77%).
- In Care this Year=Based on Unmet calculations as prescribed by HRSA, for persons living with HIV in Florida (regardless of where diagnosed) and having at least 1 HIV-related care service involving either a VL or CD4 test, or a refill of HIV-related RX, plus 5% for unreported/missing labs and plus 6% for OOS cases known in care, but not yet entered into eHARS. (National estimates for in care are 57%).
- On ART=Estimated 92.7% of In care this year in Florida per MMP (National estimates are 88%)
- Suppressed VL=Estimated 76.1% on ART are in care this year in Florida per MMP (National estimates are 77%).



## What is HIP?

### Required Components and Activities

- HIV Testing
- Prevention for Positives
- Condom Distribution
- Policy
- Prevention Planning
- Capacity Building and Technical Assistance
- Monitoring/Evaluation and Quality Improvement

### **Recommended Components**

- Prevention for high-risk negatives
- Social marketing, media and mobilization
- PrEP/PEP



## **HIP 2013 Funding Overview**

- Current funding (Category A and B): approximately \$32.7 million
- Represents a 33% increase in CDC funds since 2011
- Funds directed towards areas most heavily impacted: Miami-Dade had 104% increase and Broward 88% since 2011
- Sequestration cuts in 2013 reduced budget by almost \$2 million
- Funding expected to increase through 2016

## **HIP 2013 Contracts Overview**

- Total funding in contracts\*: \$12.5 million
- Total number of contracts: 85
- Of these contracts, 84 (99%) targeted racial/ethnic minorities in their service areas; and 68 (80%) targeted gay, bisexual and other MSM, as well as transgender individuals

<sup>\*</sup> Prevention contracts providing direct client services (HIV testing, linkage, etc.); Includes HIP, MSM/Trans, Broward RFA, ETI, TOPWA and MAI contracts.



## **HIV Testing and Linkage**

- Testing conducted in a wide variety of settings, through county health departments (CHD), private providers and contracts with CBOs
- Category A: Contracts including HIP, MSM/Trans, Broward RFA, TOPWA, CDC directly funded and CHD testing
- Category B: Expanded Testing Initiative (ETI), contracts with healthcare and non-healthcare providers and CHD testing



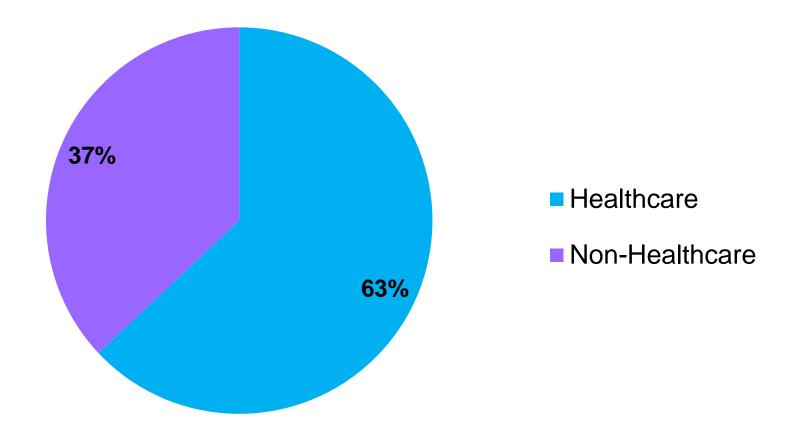
## **HIV Testing and Linkage**

- Total HIV tests conducted: 428,203
- Of that total, 2,757 were newly diagnosed; of those 75.6% were linked to medical care
- Of the 1,660 previously diagnosed HIVpositive tests, 85.8% were re-engaged in medical care



## HIV Testing by Setting Type, Florida, 2013

N = 428,203

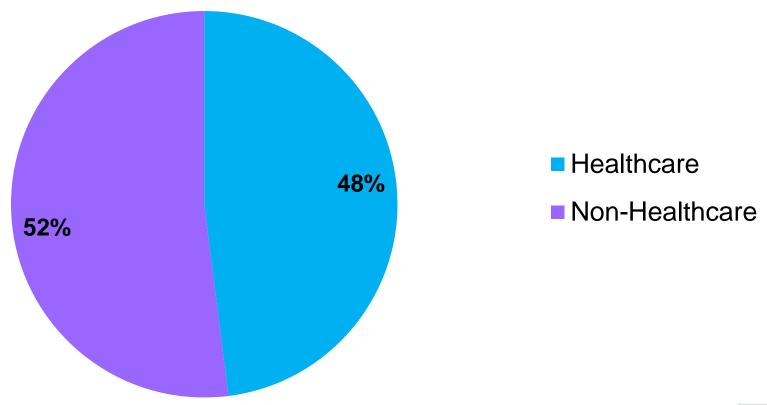






# Newly Diagnosed HIV-Positive Tests by Setting Type, Florida, 2013

N = 2,757







# Comprehensive Prevention with Positives (PwP)

- PwP umbrella includes: linkage to care, interventions to improve retention/reengagement in care, behavioral/risk reduction interventions and interventions to prevent mother-to-child transmission.
- As a result of HIP, prevention efforts were shifted to focus more on PwP and align with the NHAS

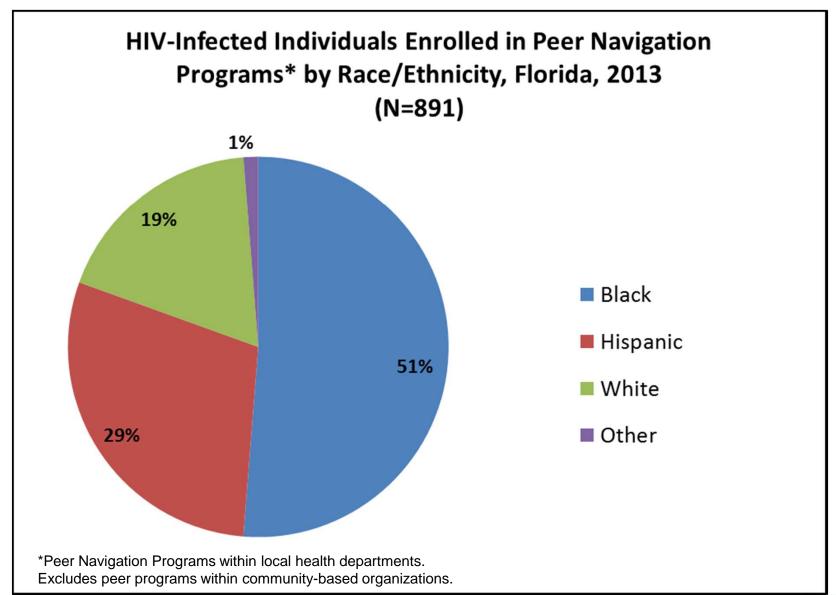


## **Peer Navigation Programs**

(County Health Departments)

- Total programs: 4 (Duval, Orange, Alachua, Palm Beach)
- Total Enrollment: 891
- Of the total enrolled, 83% were linked to care and 92% received education on prevention and medical adherence





#### **Division of Disease Control and Health Protection**



## Prison Pre-Release Planning Program

- Department of Corrections (DOC) is mandated to test all inmates for HIV within 60 days of their release
- Five DOC Planners provide linkage services to HIV-infected inmates statewide
- In 2013:
  - > 635 inmates linked to medical and social service appointments.
  - ➤ Of the 635, 66% kept their initial medical appointment.
- Inmates returning to Broward, Miami-Dade and Orange counties are connected by the Planners to a Community Linkage Coordinator for more intensive services and support.
- In 2013:
  - 195 inmates linked to appointments
  - Of those 195, 85% kept their initial medical appointment.



## Jail Linkage Programs

- The jail linkage programs (JLP) are located in 16 counties
- In 2013:
  - 28,061 inmates tested for HIV
  - 144 new positives identified
  - Overall positivity rate 0.51%
  - > 21,292 male inmates tested, 108 were positive
  - > 6,769 female inmates tested, 36 were positive
  - Overall positivity rate for females higher than males: 0.53% versus 0.51%
  - > 706 inmates linked to care
  - 2,102 linkages made (approximately 3 per inmate)
  - > 79% of linked inmates kept their initial medical appointments



# Targeted Outreach for Pregnant Women Act (TOPWA)

Currently, there are eight counties with a TOPWA program

- Broward
- Duval
- Hillsborough
- Miami-Dade
- Orange
- Palm Beach
- St. Lucie

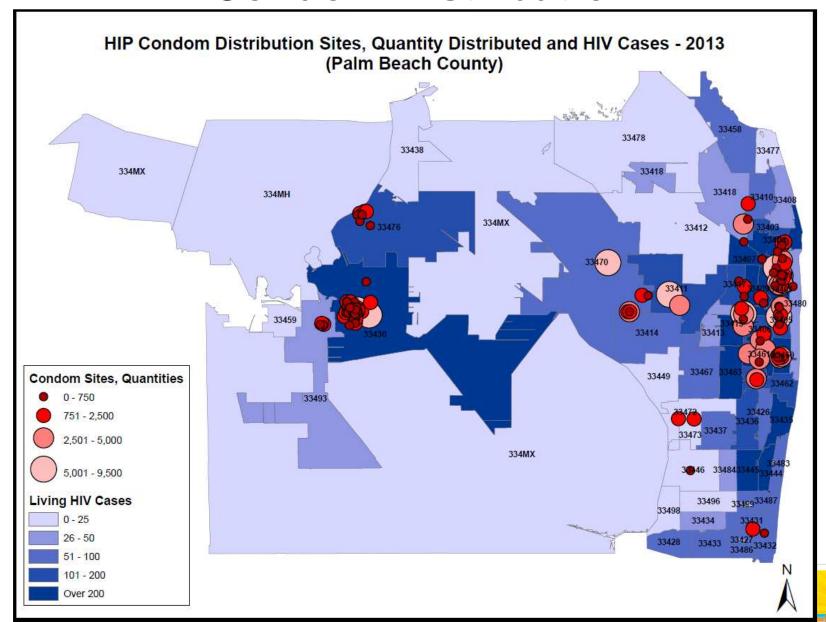
During 2013, they accomplished the following:

- Conducted 5,037 Outreach Sessions
- Enrolled 1,964 Women
- Conducted 3,451 Pregnancy Tests
- Conducted 3,337 HIV Tests
- Enrolled 232 HIV-infected Pregnant Women

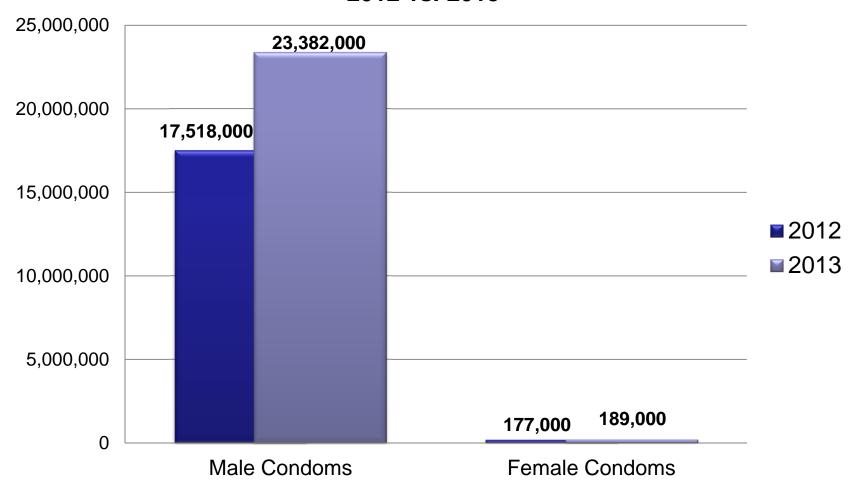
**ZERO** positive babies were born to TOPWA mothers in 2013



### **Condom Distribution**



## Statewide Condom Distribution Totals\*, 2012 vs. 2013



<sup>\*</sup> Condoms purchased at headquarters (Tallahassee) and drop-shipped to local health departments, for further distribution to community partners

**Division of Disease Control and Health Protection** 



# **HIP in the Community**



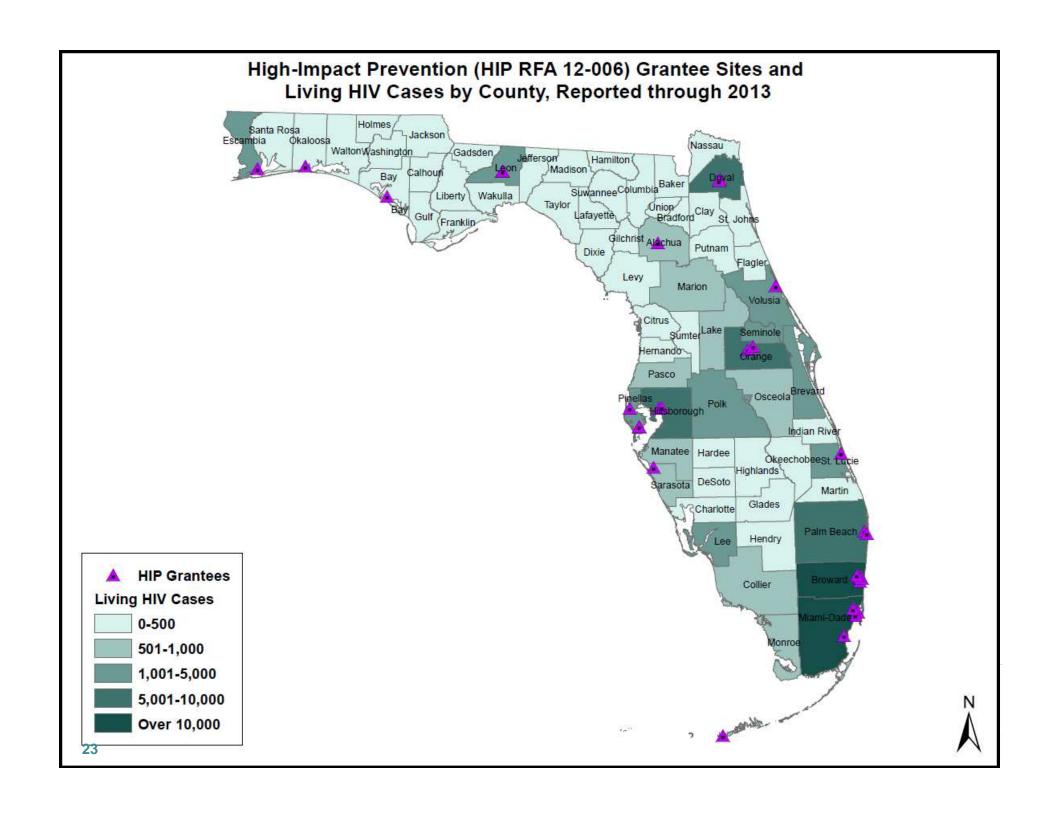
#### **Division of Disease Control and Health Protection**

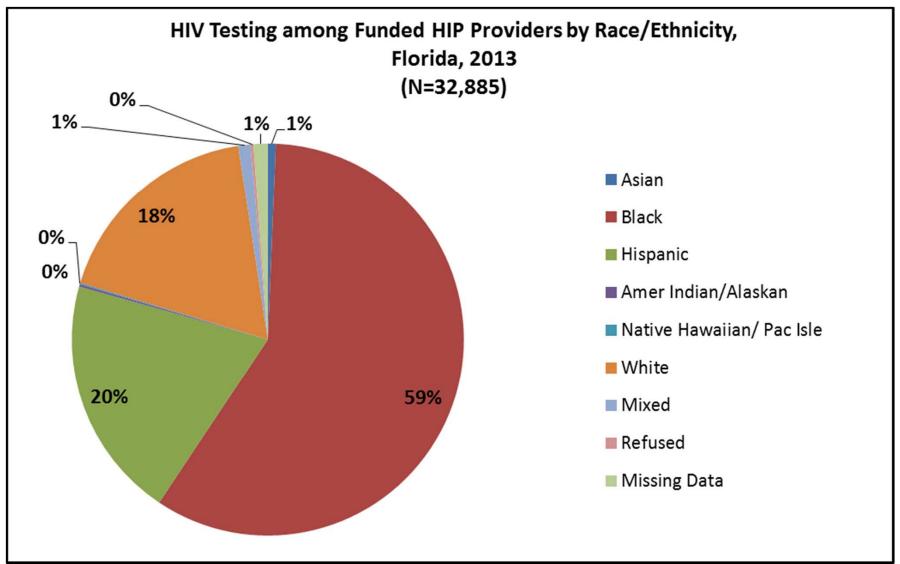


## **HIP within CBOs**

- Total of 38 contracts with 28 agencies
- Contracts funded under HIP RFA (12-006), MSM/Trans RFA (11-017) and local DOH-Broward RFA
- Total funding: \$7.3 million
- Began implementation of contracts in July 2012





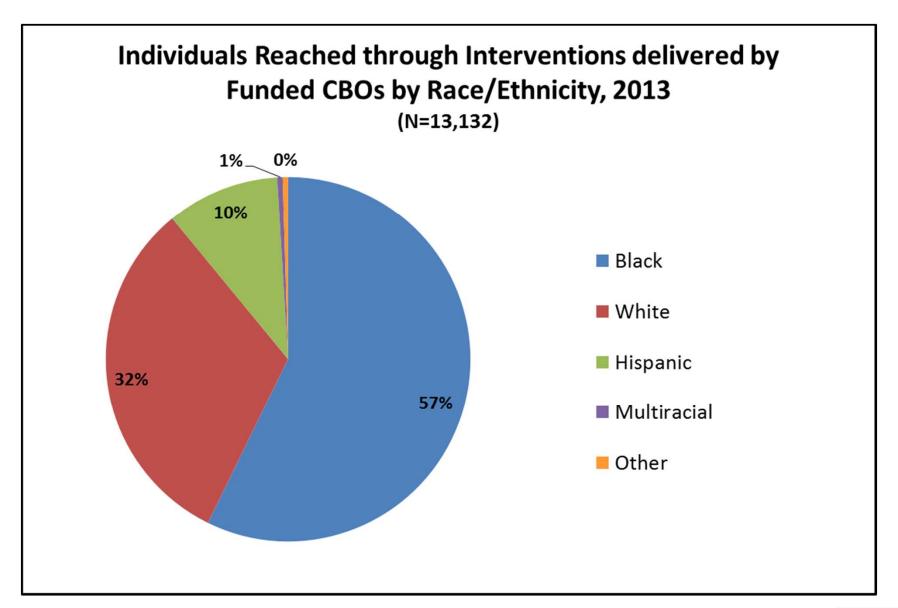






## Interventions

- From 2012 to 2013, the total number of individuals reached through interventions delivered by CBOs decreased, however there was an increase in the proportion of HIV-infected individuals and MSM enrolled, leading to better alignment with high-impact prevention.
- Includes evidence-based behavioral interventions, strategies and local adaptations
- In 2012, HIV-infected individuals made up 1.8% of intervention participants; in 2013, this number increased to 81.5%.
- In 2012, MSM comprised 10.0% of intervention participants; in 2013, this number increased to 40.0%.





# Prevention with Positives Interventions/Strategies

| Intervention/Strategy  | Participants Reached |
|------------------------|----------------------|
| ARTAS                  | 338                  |
| Brief Group Counseling | 180                  |
| CLEAR                  | 195                  |
| CRCS (HIV-positive)    | 378                  |
| Healthy Relationships  | 190                  |
| LIFE                   | 82                   |
| Partnership for Health | 6,688                |
| Peer Program           | 2,462                |
| TOTAL                  | 10,513               |



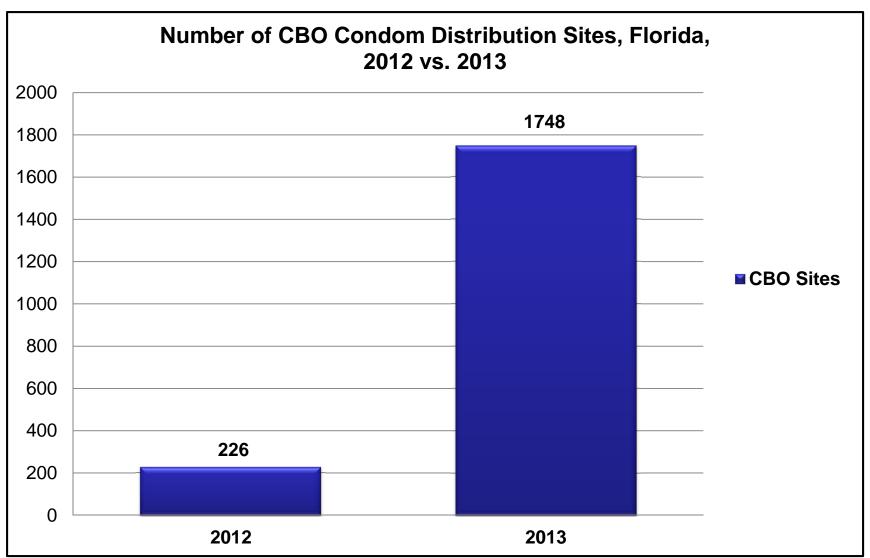


# Interventions for High-Risk Negatives

| Intervention                  | Participants Reached |
|-------------------------------|----------------------|
| 3MV                           | 146                  |
| Community PROMISE             | 600                  |
| Mpowerment                    | 312                  |
| Personal Cognitive Counseling | 206                  |
| POL                           | 41                   |
| Respect                       | 260                  |
| VOICES/VOCES                  | 1,054                |
| TOTAL                         | 2,619                |

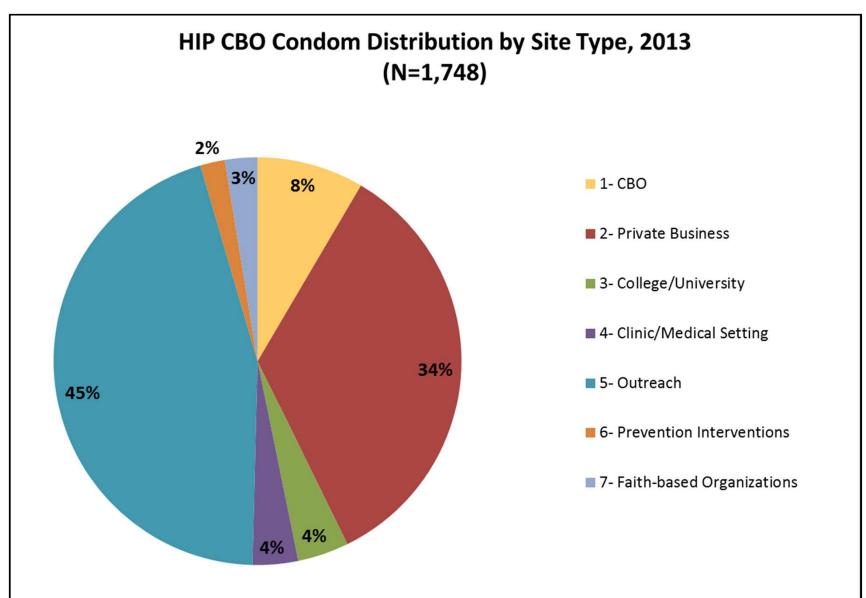






#### **Division of Disease Control and Health Protection**





#### **Division of Disease Control and Health Protection**

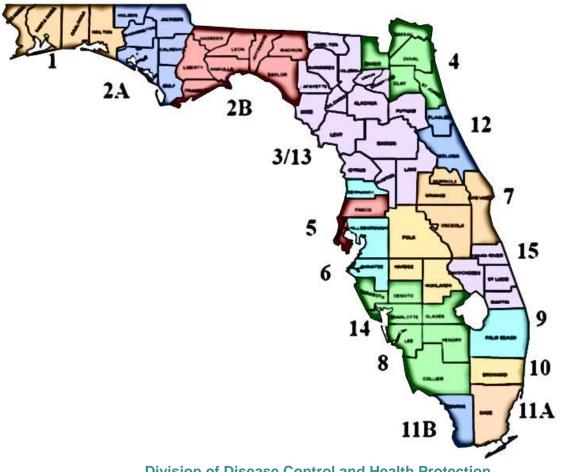


## **Outreach**

- Total outreach contacts: 160,293
- Includes both traditional face-to-face and Internet-based outreach
- Increased presence on FB, Twitter and other social media applications (e.g., Grindr) and dating/niche websites (e.g., Adam4Adam) in the form of posts, tweets and live chats



# **HIP within Local Health Departments**



**Division of Disease Control and Health Protection** 



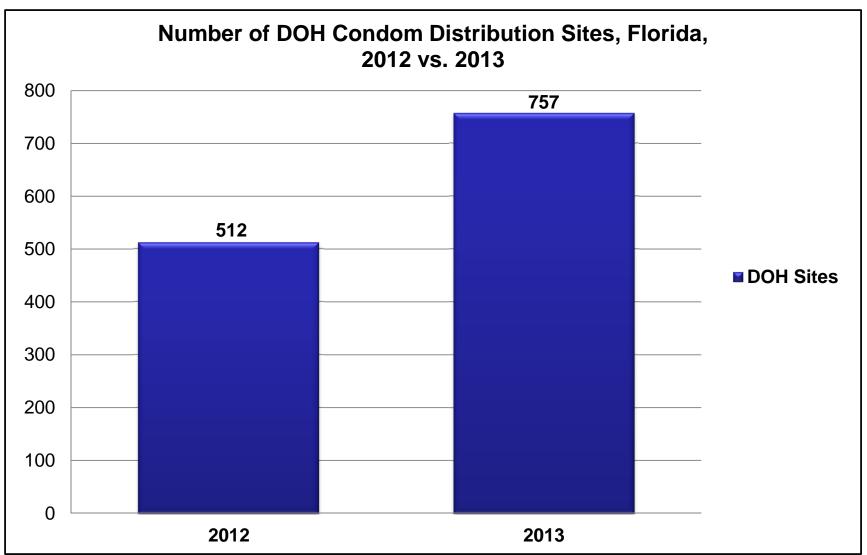
## HIP- Local Health Depts.

- Total HIV tests performed in CHD sites: 188,580
- Total enrolled in behavioral interventions: 5,928
  - Prevention with positives interventions\*: 3,725
  - Interventions for high-risk negatives\*\*: 2,203
- Total outreach contacts: 70,813



<sup>\*</sup> Includes Healthy Relationships, CRCS, Partnership for Health, Interdiction Project

<sup>\*\*</sup> Includes VOICES/VOCES, Blood Lines, POL, Respect, Safe in the City



#### **Division of Disease Control and Health Protection**



## **Community Mobilization**

- Business Responds to AIDS (BRTA) and Faith Responds to AIDS (FRTA) is based on building partnerships among businesses, health departments, community-based organizations and government agencies to promote the development of comprehensive HIV/AIDS programs.
- 8 CBOs funded to implement BRTA within target communities around the state
- HIP BRTA partners established statewide: 203
- This number is in addition to the over 200 partnerships maintained through county health department staff over the years.

# Capacity Building Assistance (CBA) and Intervention Trainings

- CBA trainings held: 23
- Intervention trainings held: 11
- Approximate number of individuals attending both CBA and intervention trainings: 680
- Examples of CBA trainings include: MSM
  Cultural Competency; Finding Positives;
  Outreach, Recruitment and Retention;
  Transgender Cultural Competency; Motivational
  Interviewing; Board Development; Leadership
  Development

## **Questions**

#### **Division of Disease Control and Health Protection**

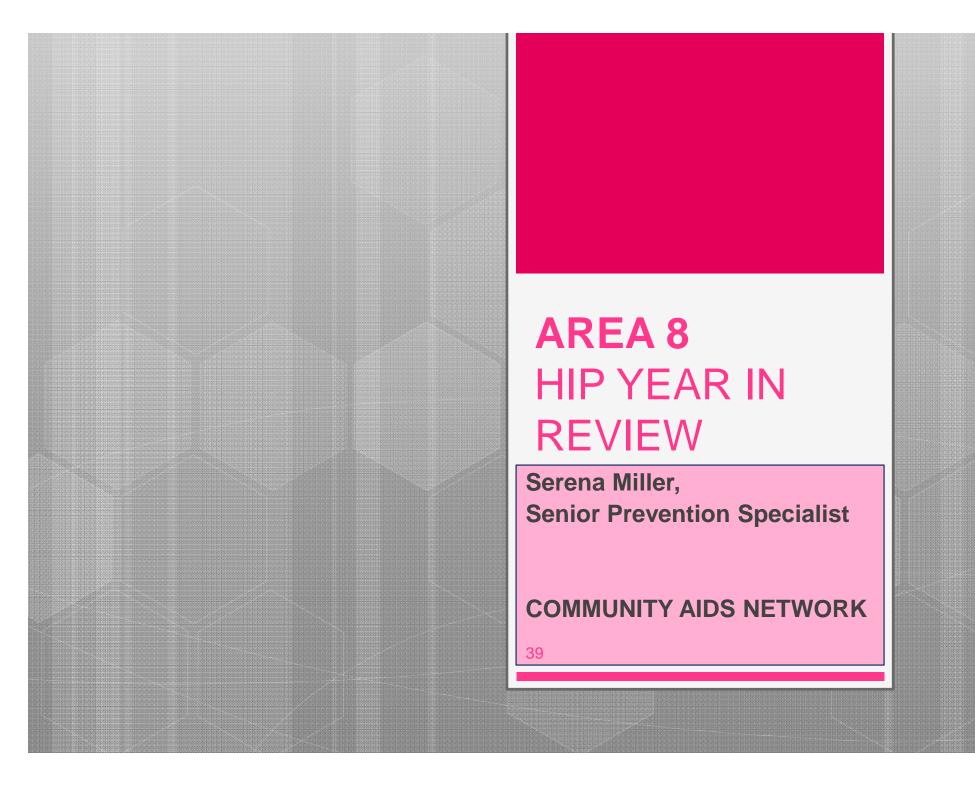
To protect, promote and improve the health of all people in Florida through integrated state, county, and community efforts.



## **Provider Highlights**

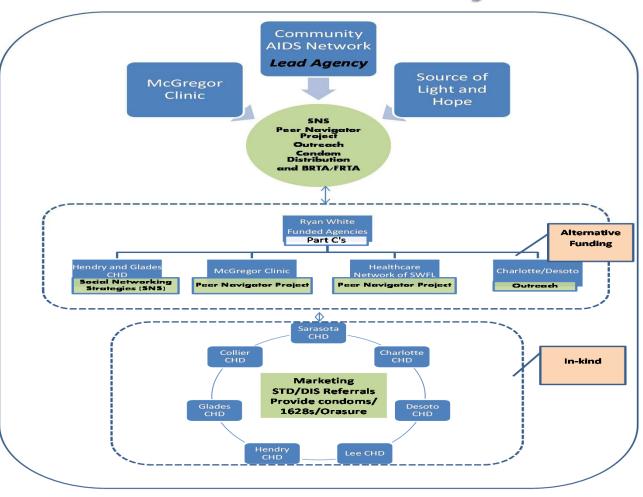
- Community AIDS Network (CAN)- Area 8
- Care Resource- Area 10
- Jacksonville Area Sexual Minority Youth Network (JASMYN)- Area 4





### COLLABORATION

#### **Area 8 HIV Prevention Project 2013**



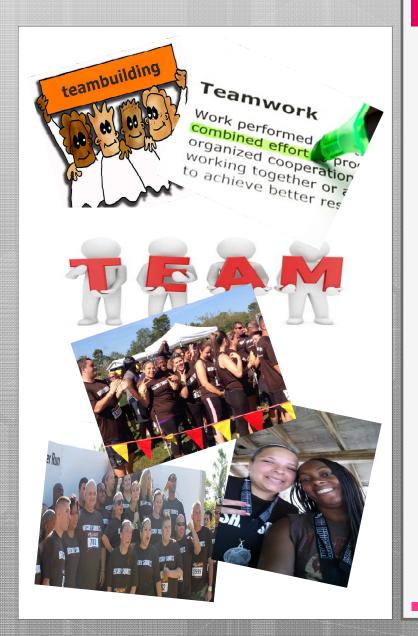


## Programs: Best Practices

SNS
Peer Program
Outreach
Condom Distribution
BRTA/FRTA

## Monitoring & Evaluation

- Collective approach to M & E
- Conducted by Health Planning Council of Southwest Florida
- Monitoring of data
- Taking monitoring / evaluation a step further



# Area 8 HIP Prevention Team Building Meeting

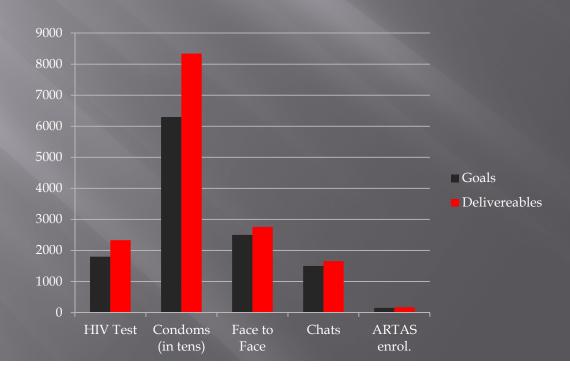
- Key area 8 Stakeholders
- Problem Solving
- Communications
- Review HPC monitoring/evaluation

# HIP YEAR 1 IN REVIEW

care resource

## OUR HIP GOALS - OVERVIEW

- R Conduct 1800 HIV tests
- N Distribute 63000 condoms
- **R** Conduct 2500 face to face outreach
- **R** Conduct 1500 prevention themed chats
- R Enroll 152 HIV-infected individuals in the ARTAS intervention





## BEST PRACTICES: HIV TESTING

- Nongoing site recruitment process
- Regular assessment of existing sites
- Integration of the other program components at all major events:



HIV testing + FTF outreach & condom distribution + Internet Outreach







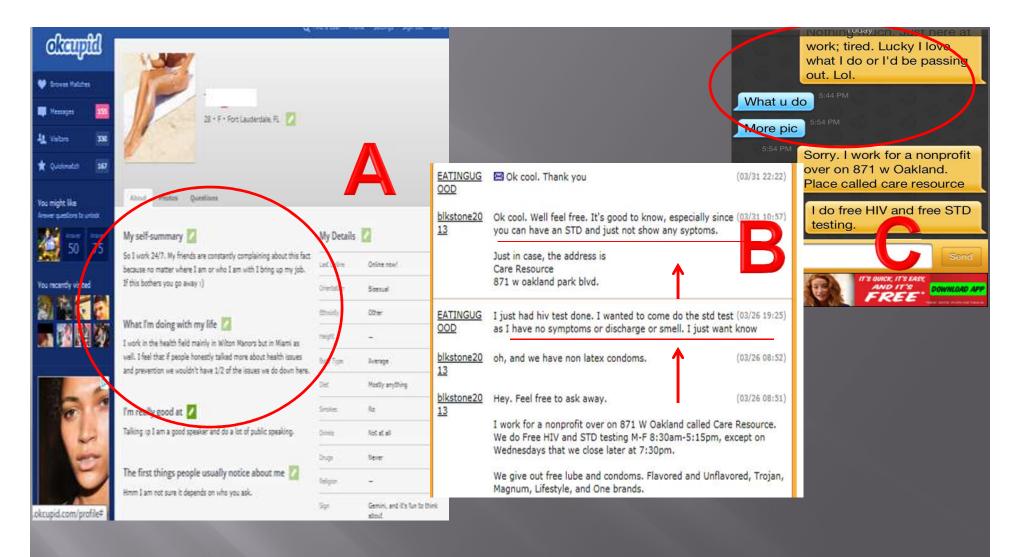
## INTERNET OUTREACH: WHAT WORKED FOR US

- Success of this component depends greatly on the profile of your outreach staff: good conversationalist, non judgmental, preferably someone greatly exposed to social media (for personal or professional use)
- Accounts were established on mainstream social media sites, dating sites, hookup sites and Craigslist
- Several individual profiles were established, matching the gender & demographics of the target population on each site; individual profiles were found to be more personable, more conversational, more relatable than agency profiles
- Emphasis was placed on work being a large factor in the profile description sections: great conversation starter, leads to talking about HIV and what your agency does









- Okcupid, A4A, & grindr profiles using "work" to trigger other questions that lead to HIV/STD discussions
- In Year 1, such conversations resulted in:
  - An increase in foot traffic in our Broward facility
  - R Testing and Linkage to Care of newly diagnosed individuals

## ARTAS: Successful Linkage to MEDICAL Care

- Same Day Access of Services
  - **X** ARTAS intake
  - **X** Care Resource Registration
  - R Complete Ryan White Eligibility
- **8** Short Time Frame for Access of Services
  - **R** Clients linked approximately 1-7 days
    - **X** Labs
    - **X** Medical
    - R Case Management
  - All pertinent documentation provided
    - **X** HIV status
    - Income
    - R Broward County Resident



## ARTAS: Successful Linkage to MEDICAL Care

- Collaboration of Services/Client Centered Approach
  - Pharmacy Services
  - R Prevention Services
  - Case Management
  - Medical



- Follow up
  - Monitors adherence to medical appointments
  - Constant communication

Jacksonville Area Sexual Minority Youth Network



JASMYN HIP: Year One in Review April 17, 2014

### **MISSION**

To support and empower lesbian, gay, bisexual, transgender and questioning (LGBTQ) youth by creating safe space, providing youth development services and bringing people and resources together to promote diversity and human rights.



## Target Populations and Risk Factors for HIV

#### **Target Population**

- Gay, Bisexual, Transgender, Questioning and other young men who have sex with men (YMSM), ages 18 23
- Very High risk for HIV
- Primarily African American and mixed race; some white

#### **HIV / STD Risk Factors in Duval County**

- YMSM very high risk for HIV and STDs due to the prevalence of disease
- Duval has the fifth highest rate of adolescents with HIV in Florida
- JASMYN's rate of positivity in the HIV testing ranges from 4 − 8%
- Duval has one of the highest rates of STDs in Florida
- Transgender youth at very high risk



## JASMYN's HIP Program Includes

- HIV Testing/Linkage
- Healthy Relationships (adapted for younger MSM ages 18-23)
- Condom Distribution
- Staff lead outreach to Apps and Sites where YMSM may find
  - partners

- YMSM perform
   outreach via social
   media (Facebook,
   Twitter, Instagram) etc.
   to their own peer
   networks
- Tech surveys to keep up with trends/plan



## HIV Testing/Linkage

- 74 HIV tests conducted on YMSM ages 18-23 under Site 12-589 in 2013 (2.7% positivity)
- 151 HIV Tests conducted on YMSM ages 13-23 under Site 12-190 in 2013 (6.6% positivity)
- 81 Tests conducted on Non-MSM ages 13-24 (no positivity)
- All HIV Positive Clients linked to medical and other services



## Healthy Relationships

- Ran two adapted cycles
- Adaptation included two extra sessions for youth to process/receive support
- YMSM to given support/information on how/when to disclose status
- 12 HIV+ YMSM completed at least 4/5 core sessions in 2013
- Helped bring new HIV positive YMSM to services and also kept them engaged in care.



### **Condom Distribution**

- Gave out over 14,000 condoms via this project.
- Estimated that a third of the condoms went to YMSM who were HIV positive.



### Staff lead online outreach

- 1927 contacts made online with YMSM using Apps or internet sites used to meet other MSM in 2013
- Primarily reached out on Jack'd, Grindr, and Skout in 2013.
- Encountered issues on Adam 4 Adam.

- Had several youth come in for HIV/STD testing directly after being contacted. Even a few within an hour of being contacted
- Often able to engage in meaningful dialogs online that raise awareness and educate.



"Thanks and that's very good of you and admirable. Also thank you for sharing information on your STD clinic, that is another battle."

- 20 year old MSM on Grindr



## FYTT Team (Facebook, You Tube, Twitter, Tumbler)

- Based on POL model
- Use JASMYN YMSM who have been through previous HIV prevention education programs
- Gather at least 10 YMSM together for one night per quarter and have each of them send out prevention/testing messages to 50 YMSM in their peer group via Social Media.
- Youth design simple prevention messages using JASMYN Ipads, computers.
- 2354 messages sent out





Jacksonville Area Sexual Minority Youth Network



### **Contact JASMYN**

#### Dan Merkan

Website: www.jasmyn.org

E-mail: <a href="mailto:dmerkan@jasmyn.org">dmerkan@jasmyn.org</a>

Phone (904) 389-3857 x210

PO BOX 380103 Jacksonville, FL 32205

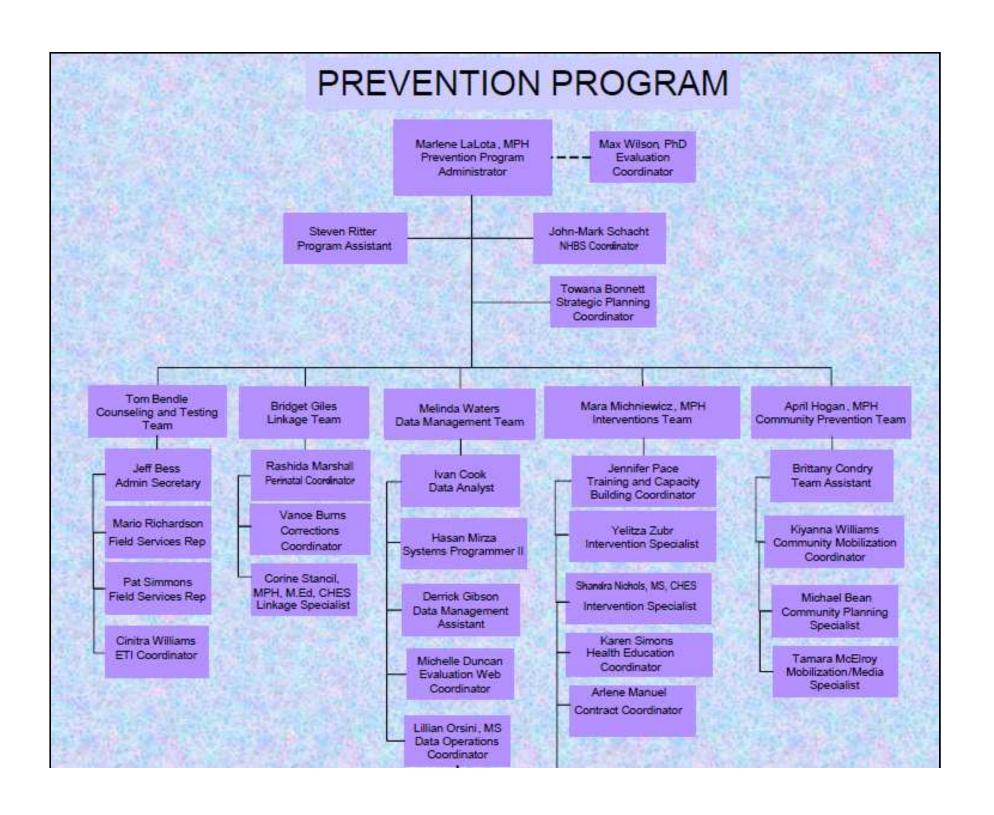




## **Questions**

### **Webinar Evaluation**

- Before you leave the webinar, please take a moment to complete the evaluation in the polling section (to the right of your screen)
- Your feedback is extremely important to us and will help improve on current and future trainings/presentations



## **Questions/Comments**

## Bureau of Communicable Disease HIV/AIDS and Hepatitis Section HIV Prevention Program

